

**Q1.**

Describe how Bandura investigated social learning.

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**(Total 4 marks)**

**Q2.**

Briefly explain **one** limitation of the way Bandura investigated social learning.

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**(Total 2 marks)**

**Q3.**

Steph and Georgie are both working mothers.

Steph enjoys being challenged at work. Steph's daughter listens to her mother's colleagues praising and admiring Steph's work and sees the awards she has been presented with in recognition of her effort. Steph's daughter is an enthusiastic student who is keen to be challenged at school.

Georgie hates her job. Her daughter has heard her boss shout at her down the phone for missing deadlines and sees how tired Georgie is after staying up late working. Georgie's daughter feels anxious when she is given difficult work and does not want to go to school.

How might vicarious reinforcement explain the different attitudes of Steph's and Georgie's daughters to their schoolwork?

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**(Total 4 marks)**

**Q4.**

Steph and Georgie are both working mothers.

Steph enjoys being challenged at work. Steph's daughter listens to her mother's colleagues praising and admiring Steph's work and sees the awards she has been presented with in recognition of her effort. Steph's daughter is an enthusiastic student who is keen to be challenged at school.

Georgie hates her job. Her daughter has heard her boss shout at her down the phone for missing deadlines and sees how tired Georgie is after staying up late working. Georgie's daughter feels anxious when she is given difficult work and does not want to go to school.

Explain **one** strength **and one** limitation of using social learning theory to explain the different attitudes of Steph's and Georgie's daughters.

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(Total 6 marks)

**Q5.**

Briefly outline how Pavlov investigated classical conditioning.

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**(Total 3 marks)**

**Q6.**

Grace’s room is always messy. Her older sister, Lily, keeps her room very tidy. The next time Lily tidies her room, the girls’ mother gives Lily five pounds.

Using your knowledge of social learning theory, explain why Grace might be more likely to tidy her room in the future.

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**(Total 5 marks)**

**Q7.**

At a local school, teachers took part in Active Lifestyle Week to encourage students to become more active. The week involved daily staff netball matches during breaktimes and a step count challenge.

Two of the teachers were talking at the end of the week. Miss Honey said, “That was such a great week! I felt proud to win the staff step count challenge and receive the medal in assembly and demonstrate the joy of sport. My students loved watching us compete, I really think it will inspire them to be more active themselves!”

Mrs Wilson replied, “It’s alright for you, you’re young and the students like you. My students were so embarrassed to see me tripping over in netball. I think I may have put them off sport forever!”

Apart from mediational processes, use your knowledge of social learning theory to explain Miss Honey’s and Mrs Wilson’s comments.

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(Total 6 marks)

**Q8.**

At a local school, teachers took part in Active Lifestyle Week to encourage students to become more active.

Whether or not students learn to be more active could depend on mediational processes.

Explain how mediational processes might be involved in the students becoming more active.

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**(Total 4 marks)**

**Q9.**

Outline the way in which Pavlov studied classical conditioning.

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**(Total 4 marks)**

**Q10.**

Lily and Jemima have a pet rat, which usually hides in a corner when they try to take it out of its cage. They have tried different ways to stop the rat hiding, but so far without success.

Use your knowledge of **two** types of reinforcement to suggest how Lily and Jemima could train their rat to come to the cage door when they open it.

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**(Total 6 marks)**

**Q11.**

Carissa has just started learning to knit and she watches carefully when her aunt is knitting. She thinks about how her aunt holds the needles and how she pulls the wool through her fingers. Carissa wonders if she can do the same with her needles and wool. She tries to copy her aunt’s actions as she wants her knitting to be neat and accurate.

Referring to Carissa’s experiences, explain the role of mediational processes in learning.

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**(Total 4 marks)**



Q12.

A teacher investigated the effects of operant conditioning using two separate groups of eight-year-old children:

**Group A:** the teacher rewarded a class of children with smiley stickers on their classwork as well as the usual ticks and comments.

**Group B:** the teacher rewarded a different class of children with only the usual ticks and comments on their classwork.

After two weeks, the teacher calculated the average classwork score for the children in **Group A** and the average classwork score for the children in **Group B**.

The results are in the table below.

Average classwork score for Group A and Group B

Group A Stickers	Group B No stickers
8	6

(a) Outline **one** difference between classical conditioning and operant conditioning.

(2)

(b) Explain the type of reinforcement being used by the teacher in this investigation.

(3)

(Total 5 marks)

**Q13.**

Alison is a Psychology teacher who is keen to reduce plastic waste in her school. She puts a sticker showing an ocean full of plastic waste on each plastic bottle of water sold in the canteen.

Alison asks canteen staff to increase the price of bottled water by 20 pence and offer free refills of water to any student taking in their own bottle.

Finally, Alison sets up a bottle return desk, where students can get 20 pence back for any plastic bottle they hand in for recycling.

Describe **and** evaluate operant conditioning as a way of explaining people's behaviour. Refer to Alison's approach to reducing plastic waste in your answer.

You may use this space to plan your answer.

You may use this space to plan your answer.

[illegible]

**(Total 16 marks)**